

CENTRAL INTELLIGENCE AGENCY
Washington, D. C.

28 February 1953

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NOTICE

NO. [REDACTED]

SUBJECT: 1953 American Red Cross Campaign

1. The 1953 Campaign for the American Red Cross will begin on 1 March and close 31 March 1953.

2. As President Eisenhower observed in his letter to Government agencies urging support of the Campaign, "The American Red Cross is symbolic of the deep concern of our Nation for human welfare." The Red Cross is indeed a symbol, but it is more than a symbol, it is a means by which each of us can give force and effect to our concern for the welfare of others.

3. It is hoped that Agency personnel will give their wholehearted support to this worthy cause. The goal of the Campaign in the Washington Metropolitan Area is \$1,531,000. Keyworkers will be available in each Office to assist in the collection of funds.

FOR THE DIRECTOR OF CENTRAL INTELLIGENCE:

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L. K. WHITE
Acting Deputy Director
(Administration)

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